

MET1.0003



PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:)
Labeeb, et al.)
)
For: METHOD AND APPARATUS)
FOR DELIVERY OF TELEVISION)
PROGRAMS TARGETED)
DE-COUPLED ADVERTISING)
)
Application No.: 09/893,192)
) February 28, 2002
Filed: June 27, 2001)
) Los Angeles, California 90067

TRANSMITTAL LETTER

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

In response to the Notice to File Missing Parts mailed August 30, 2001, enclosed is a partially executed Declaration and Power of Attorney, a Petition under 37 CFR 1.47(a) along with the appropriate fee and a Request for a Four Month Extension of Time with the required fee for filing in the above-referenced case.

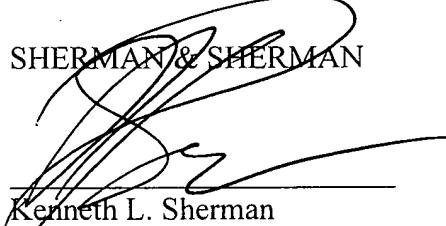
The Declaration including the required provisions under 37 CFR 1.47(a) is executed by ten out of eleven inventors. A Petition Under 37 CFR 1.47(a) is enclosed due to one (1) joint inventor who refuses to sign, along with the required Verified Statement of Facts under 37 CFR 1.47(a).

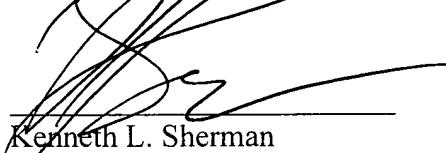
Also attached is our check in the amount of \$65.00 to cover the necessary fee for the late filing of a Declaration.

In regards to the drawing requirements, enclosed please find substitute drawings which comply with 37 CFR 1.84. Formal drawings will be provided upon allowance of this case.

Please charge any additional fees or deposit any overpayment to our Deposit Account No. 19-1995. A copy of this letter is enclosed for that purpose.

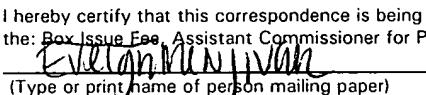
Very truly yours,

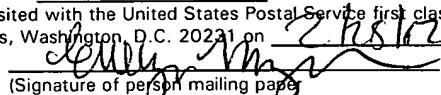

SHERMAN & SHERMAN


Kenneth L. Sherman
Reg. No. 33,783
2029 Century Park East, 17th Floor
Los Angeles, CA 90067
Telephone: (310) 789-3200
Facsimile: (310) 789-3210

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service first class mail in an envelope addressed to the: Box Issue Fee, Assistant Commissioner for Patents, Washington, D.C. 20231 on 2/28/02.


(Type or print name of person mailing paper)


(Signature of person mailing paper)

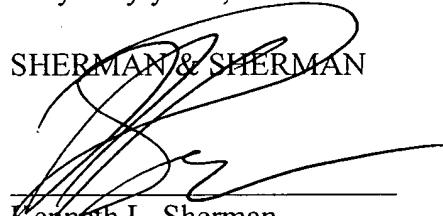
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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service first class mail in an envelope addressed to the: Box Issue Fee, Assistant Commissioner for Patents, Washington, D.C. 20231 on 2/25/92.
Esther M. Sherman 2/25/92
(Type or print name of person mailing paper) Esther M. Sherman
(Signature of person mailing paper)



UNITED STATES PATENT AND TRADEMARK OFFICE

COMMISSIONER FOR PATENTS
 UNITED STATES PATENT AND TRADEMARK OFFICE
 WASHINGTON, D.C. 20231
 www.uspto.gov

| APPLICATION NUMBER | FILING/RECEIPT DATE | FIRST NAMED APPLICANT | ATTORNEY DOCKET NUMBER |
|--------------------|---------------------|-----------------------|------------------------|
| 09/893,192 | 06/27/2001 | Ismael Labeeb | |



MIRELL & MANELLA LLP
 Suite 900
 1800 Avenue of the Stars
 Los Angeles, CA 90067

CONFIRMATION NO. 3912
 FORMALITIES LETTER



OC00000006499498

Date Mailed: 08/30/2001

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The oath or declaration is unsigned.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$65 for a small entity in compliance with 37 CFR 1.27, must be submitted with the missing items identified in this letter.
- **The balance due by applicant is \$ 65.**

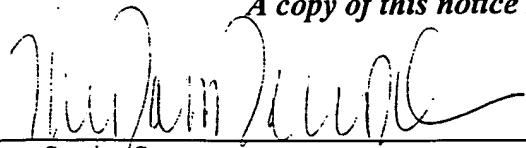
The application is informal since it does not comply with the regulations for the reason(s) indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

- Substitute drawings in compliance with 37 CFR 1.84 because:
 - drawing sheets do not have the appropriate margin(s) (see 37 CFR 1.84(g)). Each sheet must include a top margin of at least 2.5 cm. (1 inch), a left side margin of at least 2.5 cm. (1 inch), a right side margin of at least 1.5 cm. (5/8 inch), and a bottom margin of at least 1.0 cm. (3/8 inch);
 - Drawings must be reasonably free from erasures and must be free from alterations, overwritings, interlineations, folds, and copy marks.
 - drawings have a line quality that is too light to be reproduced (weight of all lines and letters must be heavy enough to permit adequate reproduction) or text that is illegible (reference characters, sheet numbers, and view numbers must be plain and legible) see 37 CFR 1.84(l) and (p)(1));
- The specification contains drawings or flow diagrams (37 CFR 1.58(a)). Formal drawings in accordance with 37 CFR 1.81 should be submitted.

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*A copy of this notice **MUST** be returned with the reply.*



Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE